

MAPP

Mobilizing for Action Through Planning & Partnerships

April 26, 2010

WHAT IS MAPP

- A Process developed by NACCHO, CDC used to assess, identify, and implement solutions to identified health-related issues.
 - Community driven process
 - Examines health issues broadly through 4 assessment tools
 - Community Health Status Assessment
 - Local Public Health System Assessment
 - Community Themes & Strength Assessment
 - Forces of Change Assessment
- Meets the Health Department State recertification requirement – Illinois Project for Assessment of Needs (IPLAN)
 - Adopted by Board of Health May 21, 2007



PARTNERS

- Advocate Good Shepherd
- Centegra Health System
- Leadership Greater McHenry County
- McHenry County Community Foundation
- McHenry County College
- McHenry County Department of Health
- McHenry County Mental Health Board
- Mercy Health System
- Rockford Health System
- United Way of McHenry County

STUDY

Community Analysis

Household Survey

Key Informant Interviews

Focus Groups

Primary Findings

- 1. Barriers to Healthcare**
- 2. Impact of Growth & Development**
- 3. Awareness of Information & Referral**

Secondary Priorities

- 1. Cardiovascular Disease**
- 2. Activities for Youth**

MAPP ASSESSMENTS

- 1. Local Public Health System Assessment**
- 2. Community Health Status Assessment**
- 3. Community Themes & Strengths / Forces of Change**



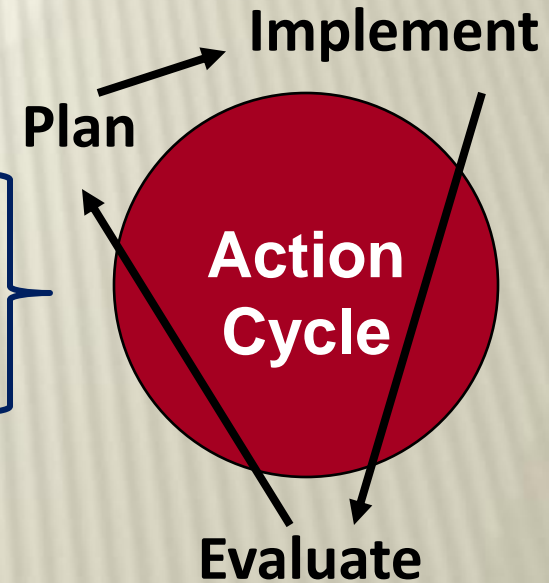
MAPP ASSESSMENTS

1. Local Public Health System Assessment
2. Community Health Status Assessment
3. Community Themes & Strengths / Forces of Change

IDENTIFY PRIORITY ISSUES

1. Access to Health Care
2. Lack of Information & Referral
3. Cardiovascular Disease

Goals & Tactics



MAPP Partners

- × Advocate Good Shepherd Hospital
- × Centegra Health System
- × Family Alliance
- × Family Health Partnership Clinic
- × Family Service & Community Mental Health Center
- × Illinois Migrant Council
- × McHenry County Cooperative Dental Clinic
- × McHenry County Crisis Services
- × McHenry County Department of Health
- × McHenry County Mental Health Board
- × McHenry County Sheriff Department
- × Pioneer Center for McHenry County
- × Salvation Army
- × Senior Services Associates, Inc.
- × United Way of Greater McHenry County
- × Univ. of Illinois College of Medicine, Health Systems Research
- × Walden Oaks Apartments
- × Woodstock School District 200



MAPP Profile



MAPP Organization Chart

Core Team

Advocate Good Shepherd
Centegra Health System
Health System Research
McHenry County Department of Health
United Way of McHenry County

Work Groups

Access to Care

Information & Referral

Cardiovascular

1. Medical
2. Dental
3. Mental Health

- a) Early Childhood*
- b) Seniors*

1. Adults
2. Youth

Feb-10

ACCESS TO CARE - MEDICAL

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|--|--|--|
| <p><input checked="" type="checkbox"/></p> <p>Goal M1.1 Develop an infrastructure to increase follow up clinical care to the under/ uninsured residents (providers, medications, etc.).</p> <p style="text-align: center;">↓</p> <p>Develop campaign to expand medical volunteers at FHPC (physicians, NPs, nurses).</p> <p style="text-align: center;">↓</p> <p><i>Recruited 2 additional nurse practitioners.</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal M2.1 Write grant for part-time satellite clinic.</p> <p style="text-align: center;">↓</p> <p><i>Received 2 year grant to open part-time clinic</i></p> | <p><input checked="" type="checkbox"/></p> <p>Goal M2.1 Increase the number of volunteers at the Family Health Partnership Clinic (physicians, NPs, nurses).</p> <p style="text-align: center;">↓</p> <p>Develop recruitment video to expand volunteer campaign.</p> <p style="text-align: center;">↓</p> <p><i>Recruited 10 physicians and nurses</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal M2.1 Increase sites to provide follow up clinical care for under/uninsured and/or senior population.</p> <p style="text-align: center;">↓</p> <p><i>New clinic in McHenry opened in November 2009</i></p> | <p><input type="checkbox"/></p> <p>Tactic M3.1 Continue recruitment plan with focus expanding exposure and to increase:</p> <ol style="list-style-type: none"> 1. Specialist physician time 2. Nurses 3. Medical Interpreters 4. Other volunteers <p><input type="checkbox"/></p> <p>Tactic M3.2 Explore alternatives to pharmaceutical assistance programs</p> <p><input type="checkbox"/></p> <p>Tactic M3.3 Explore ongoing funding sources for part-time McHenry clinic</p> |



ACCESS TO CARE - DENTAL

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|--|---|---|
| <p><input checked="" type="checkbox"/></p> <p>Goal D1.1 Develop campaign to expand dental staff and volunteers at the Cooperative Dental Clinic (dentists & hygienists).</p> <p style="text-align: center;">↓</p> <p><i>Increased grant funding to support 1 full-time & 1 part-time dentists, dental hygienists</i></p> <p style="text-align: center;">↓</p> <p><i>Increased staff allowed clinic operation to go from 3 days to 5 days/week</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal D2.1 Develop plan to partner with UIC dental school to provide students with practical experience.</p> <p style="text-align: center;">↓</p> <p><i>Moved to year 3,4 goals</i></p> | <p><input checked="" type="checkbox"/></p> <p>Goal D2.2 Explore additional grant opportunities for operational needs.</p> <p style="text-align: center;">↓</p> <p><i>Additional grant funding provided new phone system, computer network and bilingual receptionist.</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal D2.2 Develop education campaign on importance of dental hygiene in children, with one specific target being the Latino population.</p> <p style="text-align: center;">↓</p> <p><i>Bright Smile From Birth Campaign – Funding received to promote and educate McHenry County Health & Human Service Organizations</i></p> | <p><input type="checkbox"/></p> <p>Goal D3.1 Educate McHenry County Primary Care Providers & Pediatricians with the Bright Smile From Birth Campaign.</p> <p><input type="checkbox"/></p> <p>Goal D3.2 Explore funding sources for additional dentist to provide evening clinics.</p> |



ACCESS TO CARE – MENTAL HEALTH EARLY CHILDHOOD

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|--|---|--|
| <p><input checked="" type="checkbox"/></p> <p>Goal MHK1.1 Develop strategies to encourage parents, the medical community, schools and health & human service organizations to ensure early screenings of social, emotional and developmental concerns for young children</p> <p style="text-align: center;">↓</p> <p><i>Developed brochures for waiting room of physicians; 4-C added information to their parent newsletter for early screenings</i></p> | <p><input checked="" type="checkbox"/></p> <p>Goal MHK2.1 Increase awareness and mental health screenings for young children.</p> <p style="text-align: center;">↓</p> <p><i>Developed educational materials</i></p> <p style="text-align: center;">↓</p> <p><i>Worked with schools and the medical community increasing awareness of resources for social, emotional and developmental screenings</i></p> | <p><input type="checkbox"/></p> <p>Goal MHK3.1 Create an adolescent group</p> <p><input type="checkbox"/></p> <p>Goal MHK3.2 Enhance the network of Care website adding an early childhood link to resources</p> <p><input type="checkbox"/></p> <p>Goal MHK3.3 Continue to promote and increase awareness of mental health screenings.</p> |

ACCESS TO CARE – MENTAL HEALTH-SENIORS

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|--|---|--|
| <p><input checked="" type="checkbox"/></p> <p>Goal MHS1.1 Develop campaign to provide educational programs on the availability and importance of mental health screenings to County residents aged 55+.</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">“Think Well, Feel Well” (TFWF) campaign</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">Implemented in November, 2008, Three locations hosted by Family Alliance, Centegra (Del Webb) & Senior Services</p> | <p><input checked="" type="checkbox"/></p> <p>Goal MHS 2.1 Introduce the “Think Well, Feel Well” campaign to 500 seniors</p> <p style="text-align: center;">↓</p> <p style="text-align: center;">3 events in November</p> | <p><input type="checkbox"/></p> <p>Goal MHS 3.1 Continue to provide “Think Well, Feel Well” campaign with a goal of reaching 500 seniors</p> <p><input type="checkbox"/></p> <p>Goal MHS 3.2 Promote “Think Well, Feel Well” at community health fairs</p> |

Think Well, Feel Well

Nov.
18, 19

- Are you more forgetful than you used to be?
- Have you lost interest in those things that, in the past, brought you pleasure?
- Do you worry more than you would like?



**Learn how your thoughts and feelings affect your health—what to expect as you age—and how to talk to your physician about your concerns.
This is a free presentation!**

Dates/Times/Locations—

**Topics—
depression
anxiety
memory loss**

Refreshments served

- Tues. 11/18, 9am-10:30am, Family Alliance, 2028 N. Seminary Ave, Woodstock 338-3590
- Tues. 11/18, 1pm-2:30pm, Senior Services, 110 W. Woodstock St, Crystal Lake 356-7457
- Wed. 11/19, 10am-11:30am, Senior Services, 3519 N. Richmond Rd, McHenry 344-3555

Sponsored by: Advocate Good Shepherd, Centegra Health System, Family Alliance, Family Service & Community Mental Health Center, McHenry Co. Dept of Health, McHenry Co. Mental Health Board, Senior Services Associates and Walden Oaks.

INFORMATION & REFERRAL

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|--|--|--|
| <input checked="" type="checkbox"/> Goal IR1.1 Update information and encourage interagency links to Crisis Line. ↓ <i>Updated database and website with current referral information</i> | <input checked="" type="checkbox"/> Goal IR2.1 Centralize and update Information and Referral located on Crisis Services Website ↓ <i>Continue to keep database and website current</i> | <input type="checkbox"/> Goal IR3.1 Centralize and update Information and Referral located on Crisis Services Website <input type="checkbox"/> Goal IR3.2 Market Crisis Line number and website (future 2-1-1) to community to increase visibility. |
| <input checked="" type="checkbox"/> Goal IR1.2 Explore Network of Care and 2-1-1 compatible sites. ↓ <i>2-1-1 requirements incorporated into website and secure database.</i> | <input checked="" type="checkbox"/> Goal IR2.1 Market Crisis Line number and website (future 2-1-1) to community to increase visibility. ↓ <i>Marketing plan developed with Centegra Health System introducing new media opportunities</i> | <input type="checkbox"/> Goal IR3.3 2-1-1 readiness and application submission when RFP is released. Collaborate with 2-1-1 Illinois |
| <input checked="" type="checkbox"/> Goal IR1.3 Develop language barrier solutions for I&R/Crisis website. ↓ <i>System chosen to ensure compatibility and chosen taxonomy</i> | <input checked="" type="checkbox"/> Goal IR2.1 Collaborate with CMAP for future 2-1-1 re-application (RFP). ↓ <i>2-1-1 moved out of DHS and into its own governing body - collaborate with CMAP as 2-1-1 Illinois re-develops in Illinois</i> | |
| <input checked="" type="checkbox"/> Goal IR1.4 Support crisis services in 2-1-1 application (RFP) for pilot site. ↓ <i>URL secured 2-1-1 application submitted yet unsuccessful</i> | | |



CARDIOVASCULAR DISEASE - ADULTS

| Year 1 (2008) | Year 2 (2009) | Year 3 (2010) |
|---|---|--|
| <p><input checked="" type="checkbox"/></p> <p>Goal C1.1 Increase the cardio workgroup participants to include the business community and civic organizations.</p> <p>↓</p> <p><i>Added members (schools, migrant council, senior services) and created 2 subgroups (adults and youth)</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal C1.2 Inventory ongoing cardiovascular campaigns in the community.</p> <p>↓</p> <p><i>Developed Directory and organizations that provide cardiovascular screening</i></p> | <p><input checked="" type="checkbox"/></p> <p>Goal C2.1 Survey cardiovascular directory to gather detailed information and gaps on cardiovascular events and needs in McHenry County.</p> <p>↓</p> <p><i>Collected data of cardiovascular needs and potential cardiovascular screening sites</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal c2.2 Develop a “know your numbers” campaign</p> <p>↓</p> <p><i>Developed a “Know Your Heart Age” tool with permission from the Framingham Heart Study</i></p> <p><input checked="" type="checkbox"/></p> <p>Goal C2.2 Pilot the “Know Your Heart Age” tool.</p> <p>↓</p> <p><i>“Know Your Heart Age” tool piloted by Advocate Good Shepherd.</i></p> | <p><input type="checkbox"/></p> <p>Goal C3.1 Implement “Know Your Heart Age” campaign.</p> <p><input type="checkbox"/></p> <p>Goal C3.2 Train Medical Reserve Corps (MRC) nurses to administer the “Know Your Heart Age” tool at events throughout McHenry County.</p> <p><input type="checkbox"/></p> <p>Goal C3.3 Develop a Heart Age tool that includes cholesterol.</p> |

CARDIOVASCULAR DISEASE - YOUTH

| Year 1 (2009) | Year 2 (2010) |
|---|---|
| <p data-bbox="208 486 262 532"><input checked="" type="checkbox"/></p> <p data-bbox="204 596 349 622">Goal CY2.1</p> <p data-bbox="204 646 624 782">Develop a subgroup that will address the risk factors for cardiovascular disease in McHenry County youth.</p> <p data-bbox="407 791 436 815">↓</p> <p data-bbox="208 825 639 961"><i>Subgroup created with new partners including School District 200 and the University of Illinois Extension</i></p> | <p data-bbox="668 482 722 528"><input type="checkbox"/></p> <p data-bbox="664 546 1025 572">Goals in development CY3.1</p> <p data-bbox="664 579 1049 679">Promote sponsorship of CATCH (Coordinated Approach to Child Health)</p> <p data-bbox="664 725 1093 789">Target community groups who have a stake in youth cardio health</p> <p data-bbox="664 835 1035 861">Research funding opportunities</p> <p data-bbox="664 906 1070 971">Design marketing campaign – use of social media (MCDH)</p> |



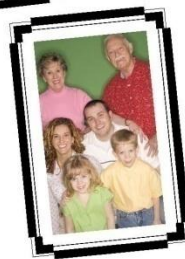
HEALTHY COMMUNITY STUDY - ROUND 2

Coming in May...

A community survey



*Partnership for a Healthier
McHenry County*



1 in 13 homes will receive a mailed survey which will provide a picture of McHenry County needs. Results will guide services for a better quality of life.

**MAIL IT BACK—
WE'RE LISTENING...**

Advocate Good Shepherd • Castagna Health System • Latino Connection (Crystal Lake Chamber)
Environmental Defenders of McHenry County • First Congregational Church of Crystal Lake
Leadership Greater McHenry County • League of United Latin American Citizens
McHenry County College • McHenry County Community Foundation
McHenry County Conservation District • McHenry County Department of Health
McHenry County Mental Health Board • Pioneer Center • Senior Services Associates, Inc.
Shuman Hospital • United Way of Greater McHenry County • Village of Prairie Grove
Woodstock Christian Life • Woodstock School District 200



Working together for a
Healthier McHenry County